

WordPress - Case Study

Best Travel Store Blog (<http://blog.bt-store.com>)

Problem statement

The client was looking for introduction of a blog on their website to facilitate the audience engagement that has same layout and theme as the website.

Solution delivered

- Customized blog set up to match the layout and feel of original website.
- Integration of the blog with main website.
- Multi author set up.
- Fully SEO compatible.
- Integrated flight search engine using iFrame.
- Social media plug-in set up.

