

Event Management System

Business Watch Network

www.businesswatchnetwork.com

Overview

BWN provides consistent access to business critical information to its members specific to their functional areas. BWN is a source of consolidated business articles from top magazines, delivered on member specific schedule along with access to information about number of upcoming events, webinars and conferences.

Problem statement

BWN has industry experts and leaders as members who constantly host events related to their functional areas. BWN intend to provide them a platform to manage these events through BWN platform helping them in leveraging its existing network of professionals.

Approach

Saurabh proposed web based Event Management System to

- Manage every aspect of event through a single platform
- Enable organizers to easily share and distribute material related to event to participants
- Provide participants a platform to interact directly with speakers and organizers

Solution

An online Event Management System integrated to main website with following functionalities:

- Admin section to manage events
 - Events (Add, Edit and Delete)
 - Manage events
 - User settings
- Tools
 - Manage locations
 - Events export
 - Events import
 - Alert notices via email
- Reports
- Newsletter/Promotion

- Mini Calendar view on page for all upcoming events
- Monthly event list on the page center
- Event description page
- Browse/Search for events based on dates, keywords, locations or categories
- User events submission
- Email event to a friend
- Online registration for any event

Key business benefits delivered

- Comprehensive platform was delivered to manage any event with minimal number of resources
- Online registration functionality for easy participation and quick response
- Platform for interaction between participants and organizers
- Easy online promotion for events to a very targeted audience

Technology used

Programming language: PHP, Ajax and HTML

Database: MySQL

Portal snapshot

BusinessWatch NETWORK
Consistent access to business-critical information specific to your functional area within your organization

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